

MAKING AN IMPACT THROUGH SUSTAINABILITY

MARS is investing \$1 Billion to combat urgent threats facing our business and the societies in which we operate.



SUSTAINABLE in a **GENERATION** plan

We're combining our five business principles—quality, responsibility, mutuality, efficiency and freedom—with science to better operate within planetary boundaries and deliver a positive social impact.

OUR PLAN FOCUSES ON THREE INTERCONNECTED AMBITIONS:



Reduce environmental impacts in line with what science says is necessary to keep the planet healthy.



Significantly improve the working lives of 1 million people in our value chain to help them thrive.



Advance science, innovation and marketing in ways that help billions of people and their pets lead healthier, happier lives.

OUR SUSTAINABILITY ACHIEVEMENTS (AS OF 2018)

0 WASTE TO LANDFILL

generated at all manufacturing sites globally

SCORED 98/100

for disclosure from the Carbon Disclosure Project

100% OF THE ELECTRICITY

needed to power Mars' U.S. operations generated by the Mesquite Creek Wind Farm in Texas

25% REDUCTION
in GHG emissions



18% REDUCTION
in fossil fuel use



17% REDUCTION
in water use

6TH LARGEST GREEN POWER USER IN THE U.S.



COMMITTED TO SUSTAINABLE SOURCES

Delivering sustainable rice and chocolate by 2020

WHY
SUSTAINABLE RICE?

**3.5
BILLION PEOPLE
RELY ON RICE**
for nutrition every day

**10% OF GHG
EMISSIONS**
are caused by rice



SUSTAINABLE CHOCOLATE

Mars is the only major global chocolate manufacturer to work with the three main certification organizations.



OUR IMPACT ON GLOBAL RICE SOURCING

We invest in our own programs to address **human rights, women's empowerment and water stress** in our rice supply chains.



**100% OF OUR
BASMATI RICE**
is from farmers working toward the SRP Standard for sustainable rice



Basmati rice farmers in Pakistan who worked with us have seen **32% MORE INCOME**



CREATING MUTUAL BENEFITS



at the heart of the way we do business

We continuously place sustainability at the heart of the way we do business.



mutual benefit

Our business decisions must benefit our company, but also provide a mutual benefit across the social, economic and environmental spectrums we have an impact.



reducing our impact

We're committed to reducing our carbon footprint, water usage and waste to landfill by 3% each year.



people and planet

We believe that the only lasting success is one that benefits both people and the planet.



future generations

Meeting today's needs shouldn't compromise the ability of future generations to meet tomorrow's needs.

goals

100% OF COCOA FROM CERTIFIED SOURCES BY 2020

100% SUSTAINABLY SOURCED RICE BY 2020

For more information on MARS' Sustainable in a Generation Plan, visit mars.com/global/sustainable-in-a-generation

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