

POPULAR BRANDS POWERFUL SAVINGS

Our Popular Candy Offer!

At MARS, we value your business. And to show our appreciation, we're rewarding you with rebates on the in-demand candy brands your customers look for!

The more you purchase, the greater your reward.

GET UP TO
\$6,000
IN REBATES

See back for details.

- MARS is ranked #1 globally when it comes to brand strength¹
- M&M'S® Brand is the #1 global confectionery brand²
- goodnessKNOWS® Brand became the #3 brand in Singles Better-for-You (BFY) Snack Bar Category within first three months of launch³
- TWIX® Brand is one of the 5 Most-Loved Chocolate brands!⁴
- TWIX® Brand is a favorite brand of millennials, Hispanics, and families⁴
- TWIX® Brand continues to grow faster than the category, up an average of 5% for the past 5 years⁴



Get a FREE display rack. See back for details.

1. Global Chocolate & Wrigley Metric 2. Nielsen Study, 2016
3. Nielsen, BFY Segment xAOC plus convenience (1 count), four weeks ending 12/23/ 4. Nielsen

SAVE \$1.50 PER BOX UP TO \$6,000

SUBMIT MULTIPLE REBATE FORMS THROUGHOUT THE PROGRAM

To receive rebates, purchase eligible MARS products between May 1, 2017 and December 31, 2018.

Fill out this form completely. Attach distributor invoices showing purchases of Eligible Products circled or highlighted.

Number of boxes of Eligible Products: _____ x **\$1.50/box** (minimum 10 boxes consisting of at least 4 different SKUs)

Total Rebate Requested \$ _____ (Include distributor invoices as proof of purchase.)

To qualify, you must:

- Purchase a minimum of 10 boxes consisting of at least 4 different SKUs of Eligible Products from a full-line MARS Foodservices distributor between 5/1/17 & 12/31/18.
- Stock Eligible Products for a minimum of 6 months between 5/1/17 & 12/31/18.

All rebate requests are subject to verification by MARS Foodservices or its agents. See Offer Terms (right) for restrictions.

Offer Terms: This Offer is open only to operators of MARS Food US, LLC, dba MARS Foodservices ("Sponsor") operating in the 50 U.S. states that maintain stock of Eligible Products (listed below) for a minimum of six (6) months. Eligible Products must be purchased from a full-line distributor of Sponsor between 5/1/17 & 12/31/18. Purchases can be made in multiple transactions. Each **rebate request form must be postmarked by 1/31/19 along with invoice(s) showing purchase(s) of at least ten (10) boxes consisting of at least 4 different SKUs of Eligible Products (with all purchases circled).** \$1.50 rebate per box of Eligible Products. Minimum Purchase: 10 boxes of at least four (4) different SKUs of Eligible Products. Maximum Reward: \$6,000. Allow approximately six (6) weeks after submission for rebate delivery. Void where prohibited, restricted or taxed. **By submitting a rebate request, each eligible MARS Foodservices operator agrees to these Offer Terms.** This Offer is not available to distributors, contract customers, vending customers, purchasing groups or employees (& their immediate family members or members of the same household) of Sponsor & its affiliates, agents & advertising/promotion agencies. Sponsor is not responsible for and will not accept incomplete, illegible, damaged, copied, mechanically reproduced, altered, forged, misaddressed, misdirected rebate requests, invoices, rebates or other submissions. Sponsor reserves the right to (i) correct clerical/typographical errors in promotional materials and (ii) cancel, terminate or suspend this Offer if it cannot be executed as intended. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Name of Establishment _____

Street Address (No. P.O. Box) _____ City _____ State _____ Zip Code _____

Operator Contact Name _____ Operator Telephone Number _____

Operator Email Address (required to receive promotions via email) _____

Broker House Name _____ Broker Representative Name _____

DSR Name _____ Your Primary Foodservice Distributor _____

Primary type of operation (please check one)

COMMERCIAL

- Catering Family/Casual Restaurant
- Deli/Retail Store Fine Dining
- Hotel/Motel Fast Food (Quick Service)
- Recreation/Entertainment Cafeteria

NONCOMMERCIAL

- College/University Military Service
- B&I/Employee Feeder Schools (K-12)
- Healthcare/Hospital Vending
- In-Transit Feeder

ITEM	ELIGIBLE PRODUCT
346200	goodnessKNOWS® Blueberry 1.2 OZ 6/5 CT
312851	goodnessKNOWS® Peach & Cherry, Almond, Dark Chocolate 1.2 OZ 6/5 CT
312847	goodnessKNOWS® Apple, Almond & Peanut, Dark Chocolate 1.2 OZ 6/5 CT
312845	goodnessKNOWS® Cranberry, Almond, Dark Chocolate 1.2 OZ 6/5 CT
312159	goodnessKNOWS® Cranberry, Almond, Dark Chocolate 1.2 OZ 4/12 CT
344569	goodnessKNOWS® Blueberry 1.2 OZ 4/12 CT
312156	goodnessKNOWS® Apple, Almond & Peanut, Dark Chocolate 1.2 OZ 4/12 CT
312153	goodnessKNOWS® Peach & Cherry, Almond, Dark Chocolate 1.2 OZ 4/12 CT
261876	SNICKERS® Peanut Butter Squared Sharing Size 3.56 OZ 6/18 CT
263132	M&M'S® Milk Chocolate Pretzel Sharing Size 2.83 OZ 6/24 CT
276614	SNICKERS® Bites Sharing Size 2.83 OZ 6/12 CT
10 317489	M&M'S® Milk Chocolate DSPN 1.69 OZ 36 CT 9 CS
100667	M&M'S® Peanut Butter Chocolate Singles 12/24 CT
108233	M&M'S® Peanut Chocolate Singles 1.74 OZ 8/48 CT
108283	M&M'S® Minis Milk Chocolate Tubes 1.8 OZ 12/24 CT
247695	M&M'S® Pretzel Chocolate Singles 1.14 OZ 12/24 CT
270180	M&M'S® Dark Mint Singles 1.5 OZ 12/24 CT
108293	M&M'S® Milk Chocolate Sharing Size 3.14 OZ 6/24 CT
272415	M&M'S® Minis Milk Mega Tubes 1.77 OZ 6/24 CT
10 108294	M&M'S® Peanut Sharing Size 3.27 OZ 6/24 CT
239479	M&M'S® Peanut Butter Sharing Size 2.83 OZ 6/24 CT
263132	M&M'S® Milk Chocolate Pretzel Sharing Size 2.83 OZ 6/24 CT
10 270394	M&M'S® Almond Sharing Size 2.83 OZ 6/18 CT
306454	M&M'S® Crispy 1.35 OZ 24 CT 12 CS
306457	M&M'S® Crispy 2.83 OZ 24 CT 12 CS
108354	MUNCH® Nut Bar Singles 1.42 OZ 10/36 CT
261876	SNICKERS® Peanut Butter Squared Sharing Size 3.56 OZ 6/18 CT
10 256479	SNICKERS® Bar 1.86 OZ 8/48 CT
10 108222	SNICKERS® Almond Singles 1.76 OZ 12/24 CT
286889	SNICKERS® Rockin Nut Road Singles 1.76 OZ 24 CT 6 CS
276614	SNICKERS® Bites Sharing Size 2.83 OZ 12 CT 6 CS
221218	SNICKERS® Sharing Size 2 Piece 3.29 OZ 12/24 CT
221584	SNICKERS® Almond Sharing Size 2 Piece 3.23 OZ 6/24 CT
10 227808	TWIX® Caramel Cookie Bars 1.79 OZ 10/36 CT
227894	TWIX® Peanut Butter Cookie Bars 1.68 OZ 12/18 CT
227962	TWIX® Caramel Sharing Size 3.02 OZ 6/24 CT
227989	TWIX® Peanut Butter Sharing Size 2.8 OZ 6/24 CT
285701	TWIX® Bites Sharing Size 2.83 OZ 12 CT 6 CS
276564	3 MUSKETEERS® Bites Sharing Size 2.83 OZ 12 CT 6 CS

ITEM	ELIGIBLE PRODUCT
255389	3 MUSKETEERS® Bar 1.92 OZ 10/36 CT
144732	3 MUSKETEERS® MultiPiece Sharing Size 3.28 OZ 6/24 CT
10 255386	MILKY WAY® Bar 1.84 OZ 10/36 CT
108221	MILKY WAY MIDNIGHT® Bar 1.76 OZ 12/24 CT
243038	MILKY WAY® Simply Caramel Bar 1.91 OZ 12/24 CT
108290	MILKY WAY® Sharing Size 3.63 OZ 6/24 CT
276569	MILKY WAY® Bites Sharing Size 2.83 OZ 12 CT 6 CS
276564	MILKY WAY® Soft Caramel Bites Sharing Size 2.83 OZ 12 CT 6 CS
267292	DOVE® Dark Chocolate Singles 1.44 OZ 12/18 CT
267369	DOVE® Milk Chocolate Singles 1.44 OZ 12/18 CT
252256	DOVE® Dark Chocolate Almond Bar Large 3.3 OZ 1/12 CT
251903	DOVE® Milk Chocolate Large Bar 3.3 OZ 1/12 CT
252267	DOVE® Dark Chocolate Large Bar 3.3 OZ 1/12 CT
300392	DOVE® Dark Chocolate Whole Blueberry 2.83 OZ 16 CT
300394	DOVE® Dark Chocolate Whole Cranberry 2.83 OZ 16 CT 6 CS
299716	DOVE® Dark Chocolate Whole Cranberry SUP 6 OZ 8 CS
299734	DOVE® Dark Chocolate Whole Blueberry SUP 6 OZ 8 CS
299860	DOVE® Dark Chocolate Whole Cherry SUP 6 OZ 8 CS
427463	SKITTLES® Bite Size Candies 2.17 OZ 10/36 CT
427523	SOUR SKITTLES® Bite Size Candies 1.8 OZ 12/36 CT
427462	SKITTLES® Bite Size Candies Tropical 2.17 OZ 10/36 CT
427461	SKITTLES® Bite Size Candies Wild Berry 2.17 OZ 10/36 CT
427501	STARBURST® Original Fruit Chews 2.07 OZ 10/36 CT
427500	STARBURST® Tropical Fruit Chews 2.07 OZ 10/36 CT
427518	STARBURST® FaveReds® 2.07 OZ 12/24 CT
10 108568	COMBOS® Snacks Cheddar Cheese Pretzel 1.8 OZ 12/18 CT
10 108571	COMBOS® Snacks Cheddar Cheese Cracker 1.7 OZ 12/18 CT
271369	COMBOS® Snacks Buffalo Blue Cheese 1.8 OZ 12/18 CT
108570	COMBOS® Snacks Pepperoni Pizza Cracker 1.7 OZ 12/18 CT
108572	COMBOS® Snacks Pizzeria Pretzel 1.8 OZ 12/18 CT

ITEM	ELIGIBLE DISPLAY
FS1231D	M&M'S® Brand 36 CT Counter Display
FS1202D	Filled Bar 36 CT Counter Display

Mail this form and a copy of your invoice to:
MARS Yearlong Loyalty Program
P.O. Box 587, Becker, MN 55308

1-844-256-6277 | MFS@realtime-solutions.com

10 TOP TEN SKUS

For program questions or to learn more about our FREE rack displays, contact your MARS Foodservices representative or visit MarsFoodservices.com/racks.