

It's Only Nutritious if Kids Eat It.



UNCLE BEN'S® Whole Grain Brown Rice delivers the flavor,
texture and appearance kids enjoy—from a name you can trust.
Serve it up, and watch kids eat it up!

Uncle
Ben's



Why UNCLE BEN'S® Brand Is a Better Choice

Better Quality

- Made only with the highest quality rice grains for superior taste, texture and appearance
- Cooks faster—25 minutes compared to 40 minutes for other whole grain rice
- Can be conveniently rehydrated in advance without compromising taste, texture or appearance

Better Performance

- Holds longer without losing texture
- Loose and fluffy grains—never sticky
- Consistent yield
- Simple stovetop or oven prep

Better Nutrition

- 100% natural—no artificial flavors or colors
- Allergen free of peanuts, fish, shellfish and eggs
- 0 g trans fat/serving
- ≤ 1.5 g fat per cooked ½-cup serving
- Naturally gluten free



Chicken and Pineapple "Fried" Rice

For additional recipes and menu ideas with nutrition numbers in your favor, visit www.marsfoodservices.com or call 1-800-432-2331.

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US

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Better Support for Schools, Too

- Recipes developed specifically for K–12
- On-staff chefs support school segment needs
- Ben's Beginners™ Cooking Contest promotes healthy eating and provides a chance to win a \$30,000 cafeteria makeover



Uncle Ben's
BRAND

