

Simple grains.
Delicious meals.

Creating nutritious student- and parentapproved K-12 menus that foodservice directors can count on starts with BEN'S ORIGINAL™ Rice & Grains.

Ben's Original.

Incorporate the latest trends in K-12 menus with the world's leading rice brand.



Bold and global flavors, from fried rice to bowls, lead the way in four-year growth when it comes to menu innovation for children¹

Cooks up fuller and fluffier for greater yield

Holds longer than the competition—up to four hours

Versatile preparation
methods—stovetop, oven, combi
oven, steamer and rice cooker

BEN'S ORIGINAL™ helps meet K-12 grain requirements

A ½-cup serving of BEN'S ORIGINAL™ Whole Grain Brown Rice helps meet daily grain requirements for schools set forward by the USDA.

| | K-5 | 6-8 | 9-12 |
|---------------------|----------|----------|-----------|
| BREAKFAST | | | |
| Per Day Equivalent | 1 oz. | 1 oz. | 1 oz. |
| Per Week Equivalent | 7-10 oz. | 8-10 oz. | 9-10 oz. |
| LUNCH | | | |
| Per Day Equivalent | 1 oz. | 1 oz. | 2 oz. |
| Per Week Equivalent | 8-9 oz. | 8-10 oz. | 10-12 oz. |

| ZREP | BEN'S ORIGINAL™ Product |
|--------|---|
| 423510 | BEN'S ORIGINAL™ Whole Grain Brown Rice 1/25 lb. |
| 423503 | BEN'S ORIGINAL™ Whole Grain Brown Rice 6/5 lb. |
| 424859 | BEN'S ORIGINAL™ Mexican Fiesta Rice 6/25.9 oz. |
| 424865 | BEN'S ORIGINAL™ Original Rice Pilaf 6/36 oz. |
| 424857 | BEN'S ORIGINAL™ Spanish Style Rice 6/36 oz. |
| 424847 | BEN'S ORIGINAL™ Classic Cornbread Stuffing 6/56 oz. |
| 424845 | BEN'S ORIGINAL™ Traditional White Bread Stuffing 6/58 oz. |





For recipes and promotions, visit MarsFoodservices.com