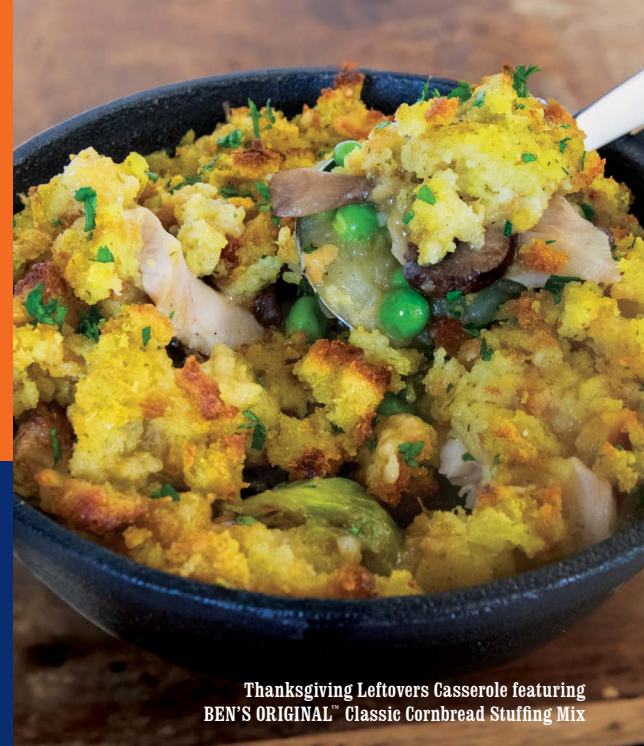


# Seasonal stuffing savings

## High-value distributor promotion

Memorable holiday menus start with **BEN'S ORIGINAL™** Stuffing blends.

With unmatched quality and back-of-house convenience, **BEN'S ORIGINAL™** Stuffing blends deliver the classic flavors your customers crave throughout the holiday season.



Thanksgiving Leftovers Casserole featuring **BEN'S ORIGINAL™** Classic Cornbread Stuffing Mix



All three available!

# Save up to **\$7.50** per case

on any order during pre-book period

With more LTOs menued than ever before, don't get caught off guard without **BEN'S ORIGINAL™** Stuffing blends!

## Pre-book your order today!

### PRE-BOOK ACTION

- To receive the allowance, your pre-book orders must be placed by 6/14/2024 with designated shipment between 8/25/2024 and 12/14/2024.
- When pre-booking, consider your seasonal and every day demand.
- Stuffing orders placed after 6/14/2024 may not be guaranteed in full and are not eligible for this promotion.

### PO ACTION

- Direct customer POs for pre-booked volume must be submitted to Mars by 7/12/2024.

- For indirect orders: after pre-book is confirmed with your Mars Rep, place your order through Redistribution ASAP and copy your Mars Rep.
- Savings will be paid as a billback once shipments are confirmed.
- Claim requirements: Please submit deductions quickly, as the submission deadline is 2/15/2025 and include your completed pre-book form for verification.
- Please allow 4-6 weeks for payment.
- **All orders are final. No returns accepted.**

For more information, please contact your Mars Foodservices Representative.

**MARS**  
Foodservices

[www.MarsFoodservices.com](http://www.MarsFoodservices.com)

# Ben's Original™

# Distributor stuffing promo



## Save BIG in 2024!



**73%** of Americans love or like stuffing<sup>1</sup>



Restaurant chains featured **50+** Stuffing LTOs in the last year<sup>1</sup>



**#1** growth area for stuffing is on a sandwich!

Highlights modern approach to traditional comfort food<sup>1</sup>

<sup>1</sup> Datassential SNAP! March 2024



| Product Code | New look, same great taste! Now BEN'S ORIGINAL™ Product | Distributor Code | 2022 Cases | 2023 Cases | 2024 Cases | Savings Per Case | Total Savings |
|--------------|---|------------------|------------|------------|------------|------------------|---------------|
| 424847       | Classic Cornbread Stuffing Mix (6/56 oz.)               |                  |            |            |            | \$7.50           |               |
| 424849       | Classic Cornbread Stuffing Mix (6/28 oz.)               |                  |            |            |            | \$3.50           |               |
| 424845       | Traditional White Bread Stuffing Mix (6/58 oz.)         |                  |            |            |            | \$7.50           |               |

TOTAL: \_\_\_\_\_

Select your pickup window (up to three):

- August 25 - September 7
- October 6 - 19
- November 3 - 23
- September 8 - 21
- October 20 - November 2
- November 24 - December 14
- September 22 - October 5

## BEN'S ORIGINAL™ 2024 Seasonal Stuffing Savings Order

\_\_\_\_\_  
Mars Foodservices Sales Representative

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Distributor

\_\_\_\_\_  
Distributor Buyer Name

\_\_\_\_\_  
Distributor Buyer Signature

For more information, please contact your Mars Foodservices Representative.

**MARS**  
Foodservices

[www.MarsFoodservices.com](http://www.MarsFoodservices.com)

**Ben's**  
**Original**

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# Holiday menuing support

## Tools for your most successful holiday selling season

These tools were developed to support your Sales Team with the sell-through to your customers. Reach out to your Mars Foodservices Rep for all materials.

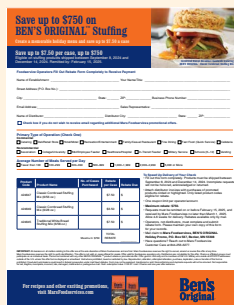


Cornbread Stuffing-Crusting Salmon featuring BEN'S ORIGINAL™ Classic Cornbread Stuffing



### Presentation Slides

Stuffing insights, including top cuisine pairings and applications for building your sell story



### Operator Rebate

- Operators can save up to \$7.50 per case — up to \$750 maximum



### Sell Sheet

BEN'S ORIGINAL™ Stuffing mixes' features and benefits, including up-to-date product specs



### Fact Sheets

Quick reference cooking directions and nutritional facts



### Recipe Guide

12 months of craveable stuffing recipes, menu tips and trends

Digital images and logos also available!



For customized tools that best fit your individual needs, talk to your Mars Foodservices Representative.

MARS Foodservices

[www.MarsFoodservices.com](http://www.MarsFoodservices.com)

**Ben's Original**