

nothing beats the original **Ben's Original™**



Bibimbap Bowl featuring
BEN'S ORIGINAL™ Whole Grain Brown Rice

Count on BEN'S ORIGINAL™ for menuing flavorful, on-trend
rice and grain dishes with ease and consistency.

Plain Rice

There's nothing plain about it! Forty-three percent of consumers eat rice bowls at least once a month, and operators who have grain bowls on their menu can see a 58% increase in sales.¹



Avocado Toast Whole Grain Power Bowl featuring
BEN'S ORIGINAL™ Whole Grain Brown Rice

Flavored Rice

Meet customer demand for authenticity with chef-crafted seasoning blends that elevate signature flavors for maximum versatility.



Verde Rice featuring
BEN'S ORIGINAL™ Cilantro Lime Rice

Stuffing

Classic flavors and unmatched versatility meet quick, just-add-water prep that's delicious on its own or as a base for your signature creations.



Cornbread Biscuit Breakfast Sandwich featuring
BEN'S ORIGINAL™ Classic Cornbread Stuffing

Street Food

With 35% more people expected to use ready meals weekly by 2030, Street Food makes it easy to deliver convenient on-trend meal options anywhere, anytime.²



BEN'S ORIGINAL™ Street Food
Fried Rice with Vegetables

58% OF CONSUMERS are looking forward to eating healthy¹. BEN'S ORIGINAL™ is the foundation for creating flavorful, better-for-you offerings that delight customers.

BEN'S ORIGINAL™ Rice cooks up **FULLER AND FLUFFIER** providing greater yields with longer hold times.

100%

of BEN'S ORIGINAL™ Brand foodservice products have 0g trans fat per serving

76%

of BEN'S ORIGINAL™ Brand foodservice products have no artificial flavors

66%

of BEN'S ORIGINAL™ Brand foodservice products are low fat

PRODUCT TYPE	ZREP	GTIN	PRODUCT DESCRIPTION	PACK SIZE
Dry Bulk	423509	054800423675	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	50LB
	423508	054800423668	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	25LB
	423510	054800423682	BEN'S ORIGINAL™ Whole Grain Brown Rice	25LB
	441913	10054800425324	BEN'S ORIGINAL™ Whole Grain Brown Rice	6/5LB
	441917	10054800425348	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	2/10LB
Instant Rice	424853	054800424177	BEN'S ORIGINAL™ CONVERTED™ Brand Instant Rice	25LB
Stuffing	424847	10054800424143	BEN'S ORIGINAL™ Classic Cornbread Stuffing Mix	6/56OZ
	424849	10054800424150	BEN'S ORIGINAL™ Classic Cornbread Stuffing Mix	6/28OZ
	424845	10054800424136	BEN'S ORIGINAL™ Traditional White Bread Stuffing Mix	6/58OZ
Wild Rice	424871	10054800424266	BEN'S ORIGINAL™ Long Grain & Wild Rice Blend	6/36OZ
	424873	10054800424273	BEN'S ORIGINAL™ Long Grain & Wild Rice Garden Blend	6/36OZ
Flavored Rice	NEW! 464535	10054800425744	BEN'S ORIGINAL™ Asian Style Brown Rice	6/26.5OZ
	NEW! 464533	10054800425720	BEN'S ORIGINAL™ Roasted Chicken Flavored Brown Rice	6/24.4OZ
	455413	10054800425515	BEN'S ORIGINAL™ Cilantro Lime Rice	6/36OZ
	455406	10054800425522	BEN'S ORIGINAL™ Dirty Rice	6/36OZ
	424857	10054800424198	BEN'S ORIGINAL™ Spanish Rice	6/36OZ
	424865	10054800424235	BEN'S ORIGINAL™ Original Rice Pilaf	6/36OZ
	424859	10054800424204	BEN'S ORIGINAL™ Mexican Fiesta Rice	6/25.9OZ
INTERNATIONAL GRAINS®	424875	10054800424280	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Arborio Rice	2/5LB
	424877	10054800424297	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Basmati Rice	2/5LB
	424881	10054800424310	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Jasmine Rice	2/5LB
	424879	10054800424303	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® 100% Wild Rice	2/5LB
Street Food	465224	10054800425829	BEN'S ORIGINAL™ Street Food Fried Rice with Vegetables	6/9OZ
	465223	10054800425812	BEN'S ORIGINAL™ Street Food Bean and Rice Burrito Bowl	6/9OZ
	462771	10054800425706	BEN'S ORIGINAL™ Street Food Gumbo with Chicken Andouille Sausage	6/9OZ
	465225	10054800425836	BEN'S ORIGINAL™ Street Food Jamaican Jerk Style Red Beans and Rice	6/9OZ

1: Datassential SNAP™, Plant Based Eating Keynote, 2018 2: Streetbees Dinner Moments Survey US, 2023 n=898

