

nothing beats the original

Ben's Original™



Bibimbap Bowl featuring
BEN'S ORIGINAL™ Whole Grain Brown Rice

Count on BEN'S ORIGINAL™ for menuing flavorful, on-trend
rice and grain dishes with ease and consistency.

Plain Rice

There's nothing plain about it! Over 60% of consumers have tried rice bowls—with 76% rating them a favorite—and operators have driven a 138% increase in bowl menu offerings over the past decade.¹



Avocado Toast Whole Grain Power Bowl featuring
BEN'S ORIGINAL™ Whole Grain Brown Rice

Flavored Rice

Meet customer demand for authenticity with chef-crafted seasoning blends that elevate signature flavors for maximum versatility.



Verde Rice featuring
BEN'S ORIGINAL™ Cilantro Lime Rice

Stuffing

Classic flavors and unmatched versatility meet effortless two-step prep that's delicious on its own or as a base for your signature creations.



Artichoke and Leek Savory Bread Pudding featuring
BEN'S ORIGINAL™ Traditional Whitebread Stuffing

Street Food

With 35% more people expected to use ready meals weekly by 2030, Street Food makes it easy to deliver convenient on-trend meal options anywhere, anytime.²



BEN'S ORIGINAL™ Street Food
Fried Rice with Vegetables

RICE & GRAIN BOWLS SERVE AS THE ULTIMATE HEALTH-FORWARD PLATFORM, and BEN'S ORIGINAL™ provides the foundation for creating flavorful, better-for-you offerings that delight customers—all while cooking up **FULLER AND FLUFFIER** to provide greater yields with longer hold times.

100%

of BEN'S ORIGINAL™ Brand foodservice products have 0g trans fat per serving

76%

of BEN'S ORIGINAL™ Brand foodservice products have no artificial flavors

66%

of BEN'S ORIGINAL™ Brand foodservice products are low fat

PRODUCT TYPE	ZREP	GTIN	PRODUCT DESCRIPTION	PACK SIZE
Dry Bulk	423509	054800423675	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	50LB
	423508	054800423668	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	25LB
	423510	054800423682	BEN'S ORIGINAL™ Whole Grain Brown Rice	25LB
	441913	10054800425324	BEN'S ORIGINAL™ Whole Grain Brown Rice	6/5LB
	441917	10054800425348	BEN'S ORIGINAL™ Original CONVERTED™ Brand Rice	2/10LB
Instant Rice	424853	054800424177	BEN'S ORIGINAL™ CONVERTED™ Brand Instant Rice	25LB
Stuffing	424847	10054800424143	BEN'S ORIGINAL™ Classic Cornbread Stuffing Mix	6/560Z
	424849	10054800424150	BEN'S ORIGINAL™ Classic Cornbread Stuffing Mix	6/280Z
	424845	10054800424136	BEN'S ORIGINAL™ Traditional White Bread Stuffing Mix	6/580Z
Wild Rice	424871	10054800424266	BEN'S ORIGINAL™ Long Grain & Wild Rice Blend	6/360Z
	424873	10054800424273	BEN'S ORIGINAL™ Long Grain & Wild Rice Garden Blend	6/360Z
Flavored Rice	464535	10054800425744	BEN'S ORIGINAL™ Asian Style Brown Rice	6/26.50Z
	464533	10054800425720	BEN'S ORIGINAL™ Roasted Chicken Flavored Brown Rice	6/24.40Z
	455413	10054800425515	BEN'S ORIGINAL™ Cilantro Lime Rice	6/360Z
	455406	10054800425522	BEN'S ORIGINAL™ Dirty Rice	6/360Z
	424857	10054800424198	BEN'S ORIGINAL™ Spanish Rice	6/360Z
	NEW! 621720	10054800450548	BEN'S ORIGINAL™ Original Rice Pilaf	6/360Z
	424859	10054800424204	BEN'S ORIGINAL™ Mexican Fiesta Rice	6/25.90Z
INTERNATIONAL GRAINS®	424875	10054800424280	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Arborio Rice	2/5LB
	424877	10054800424297	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Basmati Rice	2/5LB
	424881	10054800424310	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® Jasmine Rice	2/5LB
	424879	10054800424303	BEN'S ORIGINAL™ INTERNATIONAL GRAINS® 100% Wild Rice	2/5LB
Street Food	465224	10054800425829	BEN'S ORIGINAL™ Street Food Fried Rice with Vegetables	6/90Z
	465223	10054800425812	BEN'S ORIGINAL™ Street Food Bean and Rice Burrito Bowl	6/90Z
	462771	10054800425706	BEN'S ORIGINAL™ Street Food Gumbo with Chicken Andouille Sausage	6/90Z
	465225	10054800425836	BEN'S ORIGINAL™ Street Food Jamaican Jerk Style Red Beans and Rice	6/90Z

1: Datassential, The World of Bowls, March 2026 2. Streetbees Dinner Moments Survey US, 2023 n=898

